



# BINDURA UNIVERSITY

DEPARTMENT OF MARKETING



**SHORT COURSE**

## CERTIFICATE COURSE IN **HOW TO INFLUENCE PEOPLE & WIN FRIENDS**



**DURATION**  
90 HOURS



**DATES**  
JANUARY  
TO NOVEMBER



**MODE OF LEARNING**  
BLENDED LEARNING  
(ONLINE & PHYSICAL)



**COURSE FEES**  
US\$150.00

### MODULES TO BE COVERED

- Fundamental Techniques In Handling People
- Six Ways To Make People Like You
- Twelve Ways To Win People To Your Way Of Thinking
- Nine Ways To Change People Without Giving Offence Or Arousing Resentment
- Letters/ Emails That Produce Miraculous Results
- Seven Rules For Making Your Home Life Happier



**A CERTIFICATE  
WILL BE AWARDED  
UPON COMPLETION**

### PAYMENT DETAILS



**BANK:**  
ECO BANK

**ACCOUNT NUMBER**  
578600007547

**SWIFT CODE**  
ECOCZWHXZ

**SORT CODE**  
26000

**IMPORTANT : CALL BEFORE MAKING ANY PAYMENT**



SEND YOUR PROOF  
OF PAYMENT TO:  
jmasara@buse.ac.zw  
+263 773 396 623



**FURTHER ENQUIRIES:**  
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