

BINDURA UNIVERSITY OF SCIENCE EDUCATION

Applications are invited from suitably qualified and experienced candidates for the following posts:

3. FACULTY OF COMMERCE

DEPARTMENT OF MARKETING

Teaching Assistant: Marketing (2 Posts)

Qualifications

Candidates must have a Bachelor of Commerce Honours Degree in Marketing or equivalent in the relevant discipline passed with at least an Upper Second (2.1) degree class from a recognized University and must be committed to pursuing further studies.

Duties and Responsibilities

- Marking assignments and conducting tutorials in time as per set deadlines in the following modules:
Principles of Marketing, Consumer Behaviour, Public Relations, Sales Management, Marketing Research, Entrepreneurship, Retail Management, Marketing Communication, Marketing Information Systems, Business-to-Business Marketing, Financial Aspects of Marketing, Services Marketing, International Marketing, Customer Relationship Management, Commodities Marketing, Social Marketing, Brand Management, Strategic Marketing Management, Digital Strategy, and Green Marketing.
- Schedule and maintain regular office hours to meet with students;
- Any other duties as deemed necessary by the Chairperson of the Department.

NB: Female candidates are encouraged to apply. Police clearance is mandatory for successful candidates.

APPLICATION PROCEDURES:

Interested and qualified persons should send one set of their application merged in continuous pdf format to **recruitment@buse.ac.zw** consisting of the application letter, certified copies of educational certificates, transcripts, National ID, Birth Certificate and a Curriculum Vitae giving full personal details including full names, place and date of birth, qualifications, previous employment and experience, telephone number, present salary, date of availability, names, e-mail addresses and telephone numbers of at least three referees.

Only shortlisted candidates will be responded to. The closing date for the receipt of applications is **Monday, 5 August 2024**.

For more information, phone (66210) 7531-2, 7622, 7623, 0772 154 882-9.

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