

Bindura University
of Science Education



Chartered Governance
and Accountancy
Institute in Zimbabwe



**CHARTERED GOVERNANCE AND ACCOUNTANCY INSTITUTE IN ZIMBABWE IN
COLLABORATION WITH BINDURA UNIVERSITY OF SCIENCE EDUCATION
1ST INTERNATIONAL BUSINESS, GOVERNANCE & ACCOUNTING CONFERENCE**

CALL FOR PAPERS

**Theme: “Advancing Cross-Industry Transformation through Artificial Intelligence”
(CiTai)**

**24 - 26 July 2024
Venue: Tamarind, Kariba
Zimbabwe**



About the conference

The Business, Governance & Accounting Conference is a multidisciplinary international event that serves as a nexus for expertise, bringing together thought leaders, innovators, and practitioners. It's an avenue where experts present new research, innovative tools, and evolving industry norms. This year's theme "Advancing Cross-Industry Transformation through Artificial Intelligence" underscores the importance of leveraging AI technologies to drive innovation, optimize processes, and create value across economic sectors or industries. AI is rapidly evolving technology that can perform tasks that normally require human intelligence. From ordinary desk jobs to learning, managing finances, dealing with e-commerce, and even enhancing health care. The upcoming CiT-AI Conference is poised to introduce tracks and subthemes which will collectively explore the current state of AI as it is applied to a wide range of different aspects of society, fostering an environment for the exchange of insights and strategies on how AI can contribute to accelerating future economic growth.

The conference welcomes abstract submissions in any area(s) of Artificial Intelligence including, but not limited to:

1. The Role of Artificial Intelligence in Improving Efficiency and Productivity in Mining, Agriculture, and Manufacturing Sectors
2. Artificial Intelligence Applications in Accounting & Finance for Automation and Decision-Making
3. Enhancing Public Sector Services through AI: Governance, Transparency, and Accountability
4. Leveraging AI in the Private Sector for Competitive Advantage and Innovation
5. The Impact of AI on Economic Growth, Labour Market, and Future Workforce
6. AI-powered Solutions for Sustainable Tourism Development and Customer Experience
7. Harnessing AI in Healthcare for Personalized Medicine, Diagnosis, and Treatment
8. AI-enabled Security Measures for Preventing Cyber Attacks and Ensuring Public Safety
9. Revolutionizing Education through AI: Personalized Learning, Assessments, and Skill Development
10. Smart Infrastructure and City Planning with AI: Sustainable Development and Resilience
11. Emerging Technologies and Trends in Artificial Intelligence: Block chain, Internet of Things, and Robotics
12. AI in transportation and smart cities
13. Ethical and legal implications of AI

Targeted Audiences:

1. University researchers, scholars, and students.
 2. Professionals and practitioners in the corporate sector, including CEOs, CFOs, and heads of departments.
 3. Government officials, policymakers, and regulators involved in technology adoption and Governance.
 4. Members of the professional bodies specializing in Accounting and Corporate Governance, such as CGPs and CGPAs.
 5. Industry experts, consultants, and thought leaders in AI and various sectors.
 6. Start-ups, entrepreneurs, and investors interested in AI-driven innovations and business opportunities.
- The scope of research may be theoretical or applied research and the research papers may range from original research papers, survey papers, case studies and academic or scholarly articles, to extended versions of previously published papers in conferences.

Submission Dates

Abstracts between 200-300 words should be submitted by 27 May 2024 to conference email: citai@buse.ac.zw and copy to ttowo@buse.ac.zw and mrerayi@cgizim.org

Acceptance Process

Authors of accepted abstracts will be notified through email on 31st May 2024 and will be requested to submit full papers for presentation at the conference by 30th June 2024.

Due date for registration and payment of fees 13 July 2024.

Conference fees

International Physical Attendance	\$500.00
Local Physical Attendance	\$400.00
Virtual attendance	\$250.00
Students	\$200.00

A special bulk discounted rate can be negotiated with universities and institutions that register for 5 or more paid delegates.

NB: The conference fee covers conference pack, teas, and lunch during conference days.

Research Fair

The conference will provide a platform for researchers, scientists, students, and innovators to showcase their projects, findings, and innovations. Exhibitors can present their work through interactive exhibits, poster presentations, and demonstrations. The fair will also feature exhibits from industry partners, sponsors, or organizations supporting research and innovation. Virtual components will be incorporated to accommodate remote participation and engagement. The judging panels will recognize outstanding projects or contributions based on various criteria, and winners will receive awards, certificates, or prizes.

Contact Details

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