

The BUSE National Sports Academy invites you to become a sponsor for our programmes through supporting our scholarship and talentee welfare programmes and/ or adopting a facility programme. Your sponsorship will assure the success of the National Sports Academy programmes and initiatives

### BACKGROUND OF THE NATIONAL SPORTS ACADEMY

BUSE was mandated by the Government of Zimbabwe to house the National Sports Academy in 2006. The National Sports Academy is a converging Centre for Sporting Activities which includes but not limited to Soccer, Athletics, Aquatics, Cricket, Basketball, Tennis, Rugby, Hockey, Volleyball and Gymnastics. The GOALS of the National Sports Academy are;

- To identify, nurture and groom specific award winning sporting talents
- To educate academically the sporting talentee
- To serve as a source of sporting excellence for the nation
- To promote the GIRL Child and people with disability in sport

The Academy facilitates the development of identified talent with the aim of achieving international success.



The National Sports Academy has already identified seventeen (17) sports talents across a number disciplines. More are to be enrolled. The Academy will offer the business partner the opportunity to become an integral part of the life of a future sports star. The Academy firmly believes in the Long Term Athlete Development Program (LTADP). With the help of business partners the Academy can support young athletes on their long journey to success and turn their dream to reality

Item	Description	Unit Cost (USD)	Total Cost (USD)
1	Sporting Kit (Training & Competitions)		\$1 000.00
2	Participation in Competitions		\$5 000.00
3	Educational Scholarship		\$3 238.00
4	Sporting Equipment		\$ 300.00
5	Upkeep		\$ 300.00
6	Medical Aid	\$5.00	\$ 60.00
7	Insurance	\$83.35	\$ 1000.00
8	Accommodation & utilities		\$ 750.00
9	Specialized Training		\$ 600.00
	Total		\$12 248.00



The National Sports Academy is still in its early stages of development and does not have requisite facilities for all sporting disciplines. To this end the National Sport Academy is looking to engage partners in setting up and equipping of the following sports facilities.

- Soccer cum Athletics Stadium \$1 500 000.00
- Basketball, Volleyball and Netball Stadium \$ 53 250.00
- Tennis Court \$23 845.00
- Swimming pool

### BENEFITS

- Brand awareness for upcoming generation
- A national wide audience
- Community goodwill as you continue to work in
- Top of mind audience
- A lasting footprint in the sports arena
- both grassroots and professional/ elite sports

### BENEFITS TO THE BUSINESS PARTNER

Benefits	Platinum Partner \$100,000 Plus	Gold Partner \$50,000 to below \$100,000	Silver Partner \$20,000 to \$50,000	Donations Less than \$20,000
Official Sponsor Status	✓	-	-	-
Naming rights on exclusive sponsored facility	✓	-	-	-
Co-branding on Sponsored Facility	✓	✓	-	-
Feature in all BUSE Activities	✓	✓	-	-
Publicity on all NSA Activities	✓	✓	✓	-
Feature on BUSE Website	✓	✓	✓	✓
Branding right on sports kit	✓	✓	✓	✓
Preferred supplier status for BUSE	✓	✓	✓	✓
Hospitality tickets to major domestic events	✓	✓	✓	✓

**NOTE: Tenure of partnership is three (3) years subject to renewal. Donations are welcome in cash or kind**

### TARGET SPORTS

1. Aquatics	11. Gymnastics	21. Wrestling
2. Athletics	12. Hockey	22. Paralympics
3. Badminton	13. Judo	23. Water Polo
4. Body Building	14. Karate	24. Kick Boxing
5. Chess	15. Rowing	25. Wushu
6. Basketball	16. Rugby	26. Equestrian
7. Cricket	17. Squash	27. Handball
8. Football	18. Triathlon	28. Table Tennis
9. Tennis	19. Taekwondo	
10. Golf	20. Volleyball	

### SPORTING FACILITIES





**BINDURA UNIVERSITY OF SCIENCE EDUCATION  
(BUSE)**



## **NATIONAL SPORTS ACADEMY**

### **PROPOSAL FOR SPORTS PARTNERSHIP**



**BINDURA UNIVERSITY OF SCIENCE EDUCATION**



#### **Contact Details**

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